

## **Sierra Vista Scenic Byway Association**

### **Minutes of 5-10-10**

Present: Jack McGowan, Karen Freeman, Mike Nolen, Mark Williams, Doug Waltner, and George Priest

Call to Order at 6:10 PM: Five Board Members present constitute a quorum.

- I. Minutes from annual meeting April 19<sup>th</sup>, 2010 meeting were approved.
- II. Treasurer's Report: Grizzly fund \$16,959.55 and Byway account \$2223.77. Approved as corrected.
- III. Old Business
  - A. Mike reports that the Redinger Overlook repairs are going well. The wall is complete and the railing will be completed in the next week or so. He requested volunteers to help paint the railing. He said that Ponderosa Telephone has agreed to provide funds for a bench. Mike will follow up. Doug offered to contact Edison about providing an informational sign.
  - B. Doug reports that nine people have signed up for the educational tours so far. He says the North Fork History group is looking forward to attending the tours.
  - C. Jack presented a letter that has been sent in support of the Sierra National Forest's 2009/2010 OHV Grant application at Linda McPhail's request.
  - D. Jack reported for Dan Carter that the request for a unique byway icon on the Geo Tourism map has been tabled for now. The map remains very congested with overlapping icons making a specific item very hard to find.
- IV. New Business
  - A. Byway T-shirts will now be available for sale at the LynMar Pond Guest Ranch. The Board voted to keep the T-shirt price at \$15, but will offer a \$5 T-shirt discount (means T-shirts will only cost \$10) to any new or renewing Byway member at the time membership payment is received.

- B. The Board voted to allow commercial businesses & non-profit organizations located near the Byway reciprocal website links posted on the Byway website. The commercial businesses must pay the regular \$10/yr Byway membership fee plus an additional \$15/yr link posting fee, and must agree to post a link to the Byway website on their business website. Non-profit organizations near the Byway must pay the \$10/yr Byway membership fee and include a Byway website link on their non-profit website, but may waive the extra \$15/yr link fee.
  - C. The Board approved the Byway Association participating in the Yosemite Sierra Visitors Bureau partnership program for \$100. Jack to fill out the information form and send a check.
  - D. Jack reports that Hansel Kern has agreed to build rock steps at Ross cabin. He told Hansel that the Byway Association would pay for any materials required. Jack to follow up with Hansel regarding his work schedule.
- V. The next meeting is scheduled for June 14<sup>th</sup>, 2010, at the USFS North Fork Ranger Station conference room, 6:00 PM.

Meeting adjourned at 6:55pm